



**CONSENT TO USE/DISCLOSE PHOTOGRAPHS  
AND AUDIO OR VIDEO RECORDINGS**

Madison Veterinary Specialists likes to use photos of real patients in an effort to educate others. These photos may be used on our website, in marketing materials, in social media or in educational presentations that the veterinarians often make to colleagues.

By signing below, I understand that I am giving Madison Veterinary Specialists permission to use and disclose photographs, video, audio recordings, or testimonials of my pet, \_\_\_\_\_(name) for future promotional and marketing efforts directed at the public, other veterinary hospitals, others, including but not limited to, television, radio, newspaper, magazine, or other print advertisements; newsletters; educational materials; mailings; and brochures.

I understand that I will be given a copy of this form after I sign and that:

- 1) My participation is strictly voluntary.
- 2) I will receive no compensation for mine or my pet's participation.
- 3) I have the right to withdraw my consent at any time by contacting the person listed below.
- 4) The information disclosed by Madison Veterinary Specialists may be redisclosed and no longer protected by privacy laws. Information may be used and disclosed via a third-party website, such as Facebook, and Madison Veterinary Specialists has no control over or liability for the privacy and security of information collected or retained by such third parties.

\_\_\_\_\_  
Signature of Owner

\_\_\_\_\_  
Signature of MVS Witness

\_\_\_\_\_  
Printed Name of Owner

\_\_\_\_\_  
Printed Name of MVS Witness

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date

Contact Person: Joanna Finstad, Practice Manager  
Madison Veterinary Specialists, (608)274-7772, extension 288